



## Laurie C. McMurray

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716.880.4293

### EDUCATION

#### Bachelor of Fine Arts in Communication Design

Buffalo State College (current)

#### Bachelor of Fine Arts in Media Study/Production

University at Buffalo (2012)

#### Associate of Science in Communication Arts

Erie Community College (2010)

### SKILLS & TOOLS

#### DESIGN

Kinetic Typography, 3D Animation, Product Packaging, Furniture Design, Vector Illustration

#### SOFTWARE

Adobe CC, Blender, Unity, Invision, Sunvox, basic HTML, basic CSS

#### OTHER

Social Media/Marketing Management

### EXHIBITIONS

#### Virtual Gallery 'The World As We Know It'

*curator/gallery designer*

loremdesigns.com/vabgallery (2020)

#### Fashion Department Runway 'Voices'

Buffalo State College (2020)

#### Visual Arts Board 'Members Show'

Buffalo State College (2019)

### AWARDS

#### John J. Jauquet Student Award for Creative Excellence in Graphic Design

Buffalo State College (2020)

#### Dean's List

Buffalo State College (2017-present)

#### Dean's List

The University at Buffalo (2010-2012)

### EXPERIENCE

#### President/Graphic Designer

The Visual Arts Board, Buffalo, NY (09.2018 - Present)

Rejuvenating the creative community at Buffalo State through re-branding, workshops, exhibitions, artist talks, events, and museum trips.

#### Student Liaison

AAF, Buffalo, NY (07.2020 - Present)

#### Student Ambassador

Buffalo State College, Buffalo, NY (05.2020 - Present)

Representing Buffalo State College via campus tours in an effort to recruit new and transfer students to enroll.

#### Event Server

The Mansion on Delaware, Buffalo, NY (04.2017 - Present)

Working as part of a team to maintain an efficient environment, breaking down and setting up for the next event.

#### Inventory Auditor, Retail Coordinator, Vendor Manager

Hyatt's All Things Creative, Buffalo, NY (07.2012 - 04.2017)

##### *Inventory Auditor*

Implemented broad and narrow research into inventory variations between physical inventory in store/warehouse with online marketplace.

##### *Retail Coordinator*

Responsible for weekly product demonstrations and artist workshops utilizing email, phone and in person meetings with various vendors and artists. Increased sales via social media, sales floor organization and creation of in-store media.

##### *Vendor Manager*

Close monitoring of product sales in store and online as well as order quantities and frequency through confident relationships with vendors and sales representatives. Previous positions include Shipping and Receiving and Purchasing Assistant.

#### Barista

Caz Coffee Café, Buffalo, NY (07.2007 - 02.2008)

Prepared and served food and beverages with a team and independently in a fast-paced environment where customer service and product knowledge were essential.

#### Box Office Cashier

JGM Movieland 8 Theaters, Buffalo, NY (04.2006 - 05.2012)

Emphasis on customer care as well as operating a multi-line phone system and handling large cash amounts.